

# May

Magic Lantern Society  
of the United States and Canada

NEWS 2021



## A Graphic Short Story of the Lantern



What is the answer  
to this  
question ?

See page 10 for more...

LOOK for those Buttons and roll-over effects

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## The Magic Lantern Calendar May 2021

### Exhibits

Currently open, **Balzer Collection**, Academy Museum of Motion Pictures, Los Angeles CA USA. 9,000 magic lantern objects collected by former MLS president Richard Balzer.

Currently open, **Brinton's Famous Moving Pictures**, Iowa University Library, Iowa City, IA. Includes magic lanterns and slides.

Currently open, **Virtual Victorians**, Daventry Museum, Daventry, Northamptonshire, UK. "Fascinating facts and curious objects," including magic lantern.

Through May 9, 2021, **All You Need Is Light**, Massillon Museum, Massillon Ohio USA. Equipment related to the photographic process including magic lantern and slides.

Through December 2026, **The Story of the Moving Image**, Australian Center for the Moving Image, Melbourne Australia. From magic lanterns to the latest in interactive technology

### Meetings

July 24. 2021, **Summer Meeting**, Magic Lantern Society, University of Exeter, Exeter, England

October 23. 2021, **Fall Meeting**, Magic Lantern Society, Swedenborg Hall, London, England.

April 29 – May 1, 2022, **Magic Lantern Convention**, Magic Lantern Society, Birmingham, England.

September 2022, **Magic Lantern Convention**, Magic Lantern Society of the US and Canada, Cleveland OH. Date TBA.

### Online

**Virtual Worlds in Early Cinema: Devices, Aesthetics and Audiences**, Museu del Cinema, University of Girona, Oct 20-22, 2021. Call for papers is open until May 5; registration begins June 7.

**Rare Images from Tuskegee Institute**, Grand Rapids Public Museum, [grpmcollections.org/Detail/collections/335](https://grpmcollections.org/Detail/collections/335). Other images include Abraham Lincoln, World War I, band instruments, baking and lumbering in Michigan.

**Lower the Lights**, Magic Lantern online exhibit at Cotsen Children's Library, Princeton University: <https://library.princeton.edu/libraries/cotsen/exhibitions/MagicLantern/index.html>

**Lucerna – the Magic Lantern Web Resource**, online database collaboration covering all aspects of magic lanterns. <http://lucerna.exeter.ac.uk/>

*To add your magic lantern show, exhibition, or meeting to our calendar, drop a line to [briandrogers@gmail.com](mailto:briandrogers@gmail.com).*

# Cleveland Photo Fest's Photothon 2021

**From Laura DAlessandro**  
lucys\_eyes@yahoo.com

<https://clevelandphotofest.org/photothon/>

Hello David!

Thank you so much for reaching out. That sounds amazing about the convention in Sept. Please put me on your mailing list--I would love to attend. We are having Larry Rakow do his Magic Lantern performance on a Thur night at the Bostwick. I saw his performance in 2019--wonderful! I hope you will be able to attend, and also come to some other events. Please check out <http://www.clevelandphotofest.org> for more info.

Thanks!

Laura

**Cleveland PHOTOTHON 2021**  
OPENING MAY 1ST-JUNE 30TH  
ON DISPLAY AT THE BOSTWICK DESIGN CENTER  
2729 PROSPECT AVE, CLEVELAND

**RANDY O. NORFLUS**  
Abstracts and Collage

**ABSTRACTS**  
As if viewing "us in a glass", these images suggest an interstellar voyage into the unknown. A series of unidentifiable imagery is mixed with a visual palette reminiscent of the human. Abstracts are best described by the great Ana leader Ron Ro, "Space is the place, there are other worlds" to explore.

**COLLAGES**  
Based on dreams of Jane Eyre's combined with Afro-centric themes and symbols, these collages are an exploration of time and space through the "one and many" method used by the early 20th century collageists.

**THREE WEEK SHOWS**

**LYDIA BAILEY**  
Portraits of Homelessness  
May 1st-May 30th  
A collection of 45 photos and stories of those who are homeless at Cuyahoga Metropolitan Storage Men's Shelter. These photographs, portraits uncover the deep streets of humanity behind the stereotypes of those who are homeless in Cleveland.

**THURSDAY NIGHT PROGRAMMING**

Lydia Bailey Talk on her show  
May 6th

Photo Solis  
May 13th

Bruce Cheselofsky: Early European Stock and White Film  
May 20th

NIHIL OMNIA w/ Valences:  
Audio Visual Experience including New Media, 2D and 3D Computer Graphics, Fractals, Sculpture, and Visionary Art.  
May 27th

**TIME LACHINA**  
Before the Gleaming Shoreline  
May 20th-June 30th  
The fleeting silver of time just before sunset into the golden hour. The time when the sun showers all things with a magical glow, leaving little explicit details, blurring the most between a dream and reality. Archival tape printed on vellum over with gold leaf.

**DELORES JOHNSON: A WOMAN PHOTOJOURNALIST IN THE MIDDLE EAST**  
June 3rd

**PICTURES POETRY AND MUSIC**  
June 10th-5

**LARRY RAKOW: PROFESSOR OPTIX MAGIC LANTERN SHOW**  
June 17th

**ALEX AND IRENE SHALAND: CRAZY TRAVELERS WHO HAVE CRAZY PICTURES AND CRAZY STORIES TO TELL. TRAVEL FANTASQUE!**  
June 24th

**From David Evans**

Hello Laura

Thank you for contacting us. We are planning to have a (live) convention in Cleveland OH in September 2022, if things are permitted by then, so I'm afraid we will not coincide with your Photothon.

We wish you success with your project.

David Evans

**THURSDAY NIGHT PROGRAMMING**

Lydia Bailey Talk on her show. May 6th

NIHIL OMNIA w/ Valences:  
Audio Visual Experience including New Media, 2D and 3D Computer Graphics, Fractals, Sculpture, and Visionary Art, with influences from painting, Sacred Geometry, photography, and video. May 27th

Delores Johnson: A Woman Photojournalist in the Middle East June 3rd

Speak In Images See in Sounds June 10th

Larry Rakow: Professor Optix Magic Lantern Show June 17th

Alex and Irene Shaland: Crazy Travelers Who have Crazy Pictures and Crazy Stories to Tell. Travel Fantasque! June 24th



## Magic Lantern Slides - Information

### From Sabrina Leeder

sabrina@biaphotography.com

Hello,

I'm hoping you can possibly help me. I recently came into the I'm hoping you can possibly help me. I recently came into the passion of a magic lantern and some slides. From what I can find they were taped in black when hand-painted, these are taped in red and are definitely all hand printed glass. I am wondering if anyone could possibly be able to date them or maybe knows who the artist was behind them, I'm a gallery owner outside of Toronto and would love to share information when showing these to clients. I have attached a scan of one of the slides below - the others are in the same style but include people and barnyard animals. I understand this might not be something you do but if you have anywhere I can look for more information I am just interested in the history that accompanies these pieces. |

Thank you,

Sabrina Leeder - Owner  
BiA Photography  
Biaphotography.com



[https://commons.wikimedia.org/wiki/File:Magic\\_lantern\\_slide,\\_fable,\\_7.JPG](https://commons.wikimedia.org/wiki/File:Magic_lantern_slide,_fable,_7.JPG)

### From David Evans

Hello Sabrina

Thank you for your enquiry. Could you let me know the dimensions of the slides please? From the subject matter they would appear to be children's

slides and probably relatively small. This is part of a fable, but not sure at present about the story or title. The image appears on the Internet:

File:Magic lantern slide, fable, 7.JPG - Wikimedia Commons

The red paper binding is most probably original and was used by several German manufacturers of children's slides. It is almost certainly lithographed rather than hand painted.

We will add this to our monthly e-publication (May) in the hope that one of our members may recognise the story.

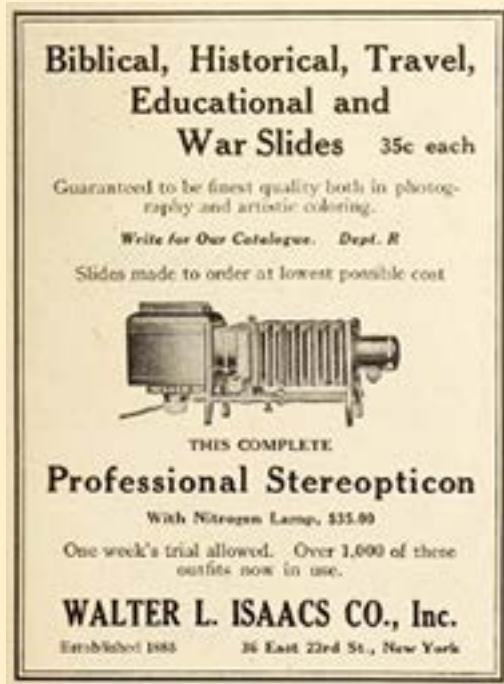
Regards

David Evans

## April 1918 Start a Slide Club in Your Community

By Jones Howard

The lantern slide industry has grown so rapidly in the past few years, and the quality of the slides and stereopticons has increased so noticeably, that there is scarcely a remote part of the world in which the stereopticon is not now in use.

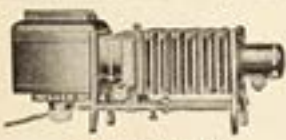


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With Nitrogen Lamp, \$35.00

One week's trial allowed. Over 1,000 of these outfits now in use.

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From a simple plaything for the entertainment of youth, the magic lantern has increased in its usefulness, and not only do we find it assuming a place of extraordinary importance in schools, colleges and churches, but it has been adopted by some of the biggest business houses in the country as means of conveying to others the virtues of products and properties.

In hundreds of counties in the United States, rural schools have clubbed together and purchased stereopticons. In many counties where there are a large number of schools, more than one machine is in operation. And these school groups have worked out a system of "circuiting" which is as effective and complete, in a small way, as the distribution of moving pictures. And not only schools, but groups of churches, clubs, and even private homes have found this plan a success.

### How to Form a Club

I have in mind the successful plan adopted by the rural schools of an Iowa county. These schools have a library of slides, some of which they own and others which they rent, and which are the common property of the schools in that county.

Each school pays its share of the rental or cost and has an investment in the stereopticon machines. A librarian is appointed, by vote, whose duty it is to keep track of the slides and to see that they are kept moving from one school to another.

Each school, whether for entertainment purposes or for class work, files an application for the slides it may want within a period of 30 days with the librarian. Each school ships the slides sets on to the next applicant when they have been projected. Programs are adjusted by common consent so that a perfect schedule is maintained. Sets are purchased from the reputable slide companies as funds accumulate in the treasury. Often special photos are supplied by the schools and the slides are made to order by a slide company.

This system of circuiting slides reduces the investment of each school to a small figure. It permits the showing of entertainment slides and slides of an educational character. The rural schools

continued next page

## **April 1918 Start a Slide Club in Your Community continued**

of Stephens County, Oklahoma, have such a club in operation and with great success.

Clubs in small towns have also adopted this system with success.

The modern stereopticon is such a wonderfully improved instrument that it is simple to operate and inexpensive to purchase. Its illumination is brilliant and its projection almost perfect. Attachments are made which reduce the amount of labor to a minimum in lecture work. Many of them have dissolving facilities by which one picture fades rapidly into another.

### **Vast Libraries of Slides**

There is scarcely any subject under the sun that the more important slide makers do not cover. Some of them have hundreds of thousands of negatives available, the result of many years of expenditure and accumulation. The editorial departments of several established houses employ qualified experts to edit sets on religious, agricultural and scientific subjects.

This makes it an easy matter, when once a stereopticon has been secured, to get the subjects wanted.

With the rapid spread of visual instruction, the stereopticon has developed into a medium as important for the school room as a blackboard. This is due not alone to the supply of slides, but to the improvement in the projection apparatus. And new improvements are being announced regularly.



## **Lantern Slides Book For Sale**

### **From Cherie Munkres**

Dear Larry,

Thank you for your inclusion of my book in the newsletter. I received 2 responses. One was from England and the other from Wisconsin. I had to decline the person from England because my fellow bookseller friends have informed me that mailing books abroad is a nightmare between Covid, customs, and theft. I hope that person is not too disappointed. So I will be shipping the book on Monday to Wisconsin. I am glad such an unusual book will find an appreciative home. Thanks again for your help.

Cherie Munkres



## Magic Lantern Slides (survivors of slavery)

**From Hannah Murray**

hannahrose.murray78@gmail.com

Hello,

I hope this finds you well in these difficult times. My name is Hannah-Rose and I'm a historian based at the University of Edinburgh. My research focuses on African Americans and survivors of U.S. chattel slavery who made their way across the Atlantic to Britain in the c19th to inform audiences about slavery. I'm learning that many of them used magic lanterns as a visual performance technique to accompany lectures about their experiences.

This is probably such a niche question but I wondered whether you had come across any examples of survivors using magic lanterns or even the slides used by them. I found this example on the brilliant Lucerna website <http://lucerna.exeter.ac.uk/event/index.php?language=EN&id=7001173> by the Rev. Benjamin Wililam Brown, but have you come across any other examples? And with the Brown example, is there any recommendations you can make for me to follow up with this?

Any help would be greatly appreciated.



Dear David,

Thank you so much for your very fast response, I really appreciate it! Your offer of placing something into your publication would be amazing - and further down the line I would be happy to write something for you or for the British Magic Lantern Society/or both on the subject!

I've also received a very kind response from George too, thank you both for replying so quickly and being so willing to help with my very specific query!

Let me know if you require any more information!

Warm wishes and thanks again,  
Hannah-Rose  
Dr Hannah-Rose Murray  
University of Edinburgh

**From David Evans**

Dear Hannah-Rose  
Thank you for your interesting question - I'm sure it occurred on a number of occasions and would have made a very interesting presentation. I don't have any personal information on this subject but we will include it in our next e-publication (May) and I think it quite likely that some of our members may be able to contribute some information. I have also copied this to George and Mary-Ann Auckland of the (British) Magic Lantern Society in case they may be able to shed some light on the subject.

We wish you success with your researches and hope you will keep us informed of your progress.

Lucerna is certainly an amazing research facility!

David Evans



## Lanterns and Miscellaneous Parts

### Bausch and Lomb Lantern with case

*For Sale \$100 plus shipping*



Slide carrier handles both 3.25x4 and 3.25x3.25 slide sizes

Lantern stamped with Patented Nov 1907



Lantern with original box Box Size 24.75" long, 7.5" wide, 11.5" high

### ICA Dresden Lantern *For Sale \$120 plus shipping*

**with case** Magic lantern was made by the ICA AG - Internationale Camera Aktiengesellschaft, a German manufacturer of cameras and projectors. The company was founded in 1909 in Dresden and merged into Zeiss Ikon in 1926.



Box Size 19" long, 9.25" wide, 11.125" high  
Box top can be screen



Box extended



Lantern in box which holds slide carrier that handles 3.25x4 size slides



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**FOR SALE**

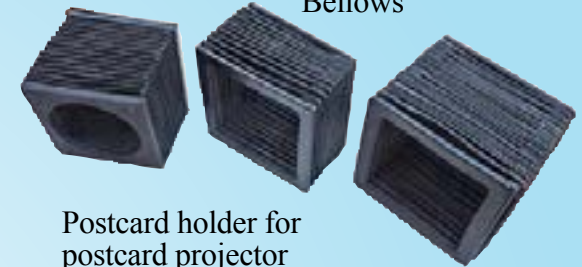
## Lanterns and Miscellaneous Parts continued

Spencer Lens Company  
DELINEASCOPE Model D Projector  
- early 1930s  
has case without lid



*For Sale \$100 plus shipping*

Bellows



Postcard holder for  
postcard projector



### Other items also for sale:

Boxes of 12 pcs Cover Glass  
Douglas Light Lantern  
Bausch and Lomb Balopticon  
Bausch and Lomb Automated Lantern  
Victor Animatograph  
Golde MFG Co with case

If you're interested or have questions  
about any of these items I can send  
more information and more pictures.  
Contact information is below.

**Contact**  
**Larry Cederblom**  
**[designerlc@comcast.net](mailto:designerlc@comcast.net)**

## A Graphic Short Story of the Lantern continued



Yes, it's Sciopticon! Strange visitor from another era who came to Earth with powers and abilities far beyond those of mortal projectionist! Sciopticon... who can change an audience from tears to laughter, project images in his bare lens, and who, disguised as Marcy, mild-mannered projectionist, fights a never-ending battle for truth, justice, and the right message for the audience.



Look for more of the Sciopticon in future issues.  
From Larry Cederblom

**The E-Z Slide-Making Outfit**  
A SIMPLIFIED METHOD OF MAKING YOUR OWN ANNOUNCEMENT SLIDES

The E-Z slides are composed of a specially prepared transparent fireless parchment sheet bound between two heavy mat board frames—a complete slide all ready for use.

**CLEAR AS GLASS**  
You can write or print on these slides as easily as on a sheet of writing paper and the ink will not run or blur. The outfit consists of blank slides and a series of printed copy sheets of various sizes and styles of type, ornaments, etc., for tracing letters on slides.

|  | Price  |
|--|--------|
| No. 1 Outfit consists of 12 blank slides, copy sheets, etc.  | \$1.50 |
| No. 2 Outfit consists of 26 blank slides, copy sheets, etc.  | 1.25   |
| No. 3 Outfit consists of 100 blank slides, copy sheets, etc. | 3.35   |

**THE E-Z STANDARD ANNOUNCEMENT SLIDES**  
For sale at film exchanges.  
The most desirable on the market. Will outlast glass. Indestructible by heat, being made of mica. Artistically Designed and Beautifully Colored. Price 25 cents each.  
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Moving Picture World April-June 1912



**MORE** on article  
from  
April 2021 E-pub

## Magic Lantern and Slides

### Looking to Donate to a Museum

**From Ramon Ramos**

ramosmayo@optonline.net

Larry,

Thank you for your assistance. I am so glad I happened upon your society. My husband, who was the collector, passed away recently which is why I don't have a great deal of information about the projector or where he got the slides. Hopefully we can find a home for the projector. Thanks again.

Marilyn Ramos



## Inquiry

### From New Member

**From Ken Vasey**

ken@telebyte.com

David,

Thanks for the email and newsletter. Cindy and I recently found a few slides used in a magic lantern and became intrigued. I'm looking for a common lantern (not museum quality) that has been upgraded with LED lighting. The slides I have are from the Keystone View Co. so a common lantern from them seems of interest. Are there any club members who might have such a lantern for sale? Please advise if you can.

Once we are up and running with a functional lantern, Cindy and I will start looking for slides of interest. Speaking to a mentor might help us understand the market and the best approach. Do you have other members who live in Washington State?

Thanks again for the outreach and welcoming. We look forward to this new journey in collecting for us.

Ken Vasey  
360-394-3957

**From David Evans**

Hello Ken

We have quite a few members in the North West Corner, as we refer to it. Much of the society work is carried out in Washington State, so if we manage to have 'real' meetings again you will be most welcome to join them.

It is quite possible that a member will have a suitable lantern for you. We will add your request to our next e-publication (May) and see what comes up. LED is the best way to go these days as the light is produced without heat, which is what most often damages slides.

Keystone were prolific slide makers - it was their intention to put their '600' slide sets in every school throughout America. They were very active in the education field, and their slides are very good quality. Each slide came with a printed card with notes about the image, so that the teacher could read the notes to the class.

We wish you and Cindy much enjoyment from your new hobby.

Regards

David

## A Big Thank You to the following:

contributing to this months issue.

Laura DAlessandro  
David Evans  
Sabrina Leeder  
Dick Moore  
Cherie Munkres  
Hannah Murray  
Ramon Ramos  
Brian Rogers  
Ken Vasey

## Now it's your turn to share!

Do you have a favorite site or a collection of images you would like to share with the rest of the society?

E-mail Larry

## Welcome New Member

### Ken Vasey

28737 View Dr NE  
Poulsbo  
WA 98370

Ph: (360) 394-3957  
E: ken@telebyte.net

Technical product manager

Interested in lanterns, slides, kinetic devices.

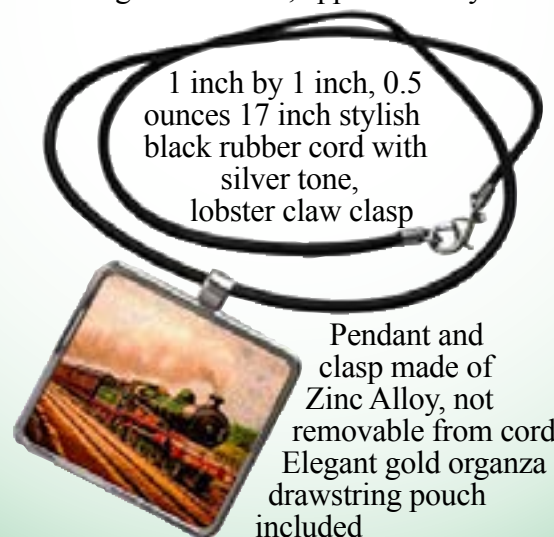
## Unique ML Item

From Dick Moore

0438@aol.com

Sara found this when scrolling through ebay. Being sold by Walmart. interesting item for the Epub.

Magic Lantern Slide Vintage Steam Engine Locomotive Train Railroad Necklace With Pendant is a great gift item and a fun way to express your personality, while being fashionable. Features a rectangular pendant, crafted of Zinc Alloy, approximately 1 by 1 inch. Silver tone pendant hangs from a stylish 17" rubber cord with lobster claw clasp. Pendant is not removable from cord. Elegant gold organza drawstring pouch included. Rectangular Pendant, approximately



1 inch by 1 inch, 0.5 ounces  
17 inch stylish black rubber cord with silver tone, lobster claw clasp

Pendant and clasp made of Zinc Alloy, not removable from cord  
Elegant gold organza drawstring pouch included

Small wording may not be clearly visible

Dick Moore



1912KansasCityAds